



*The American Cancer Society, the GAVI Alliance, the Partnership for Maternal, Newborn & Child Health, PATH, the UNFPA, Women Deliver and the World Heart Federation invite you to*

# INTEGRATING NCDS

## THE NEXT FRONTIER IN WOMEN'S HEALTH

THE INSTITUTE OF INTERNATIONAL EDUCATION  
809 UNITED NATIONS PLAZA, NEW YORK, NY

19 SEPTEMBER 2011  
PANEL: 3:30–5:00 PM, RECEPTION: 5:00–6:30 PM

Government leaders, civil society partners, UN agencies and public-private global organizations are hosting a side event to examine the next frontier in women's health: the prevention and control of non-communicable diseases (NCDs) among women in low and middle-income countries.



A distinguished panel of international leaders will highlight the need to achieve better health outcomes for women by leveraging existing resources, policies and programs to create a lifecycle approach to women's health that galvanizes success toward health MDGs and ensures women's rights to access healthcare by expanding synergies with global efforts to prevent and control NCDs. The panel will also take note of new health technol-

ogies, such as HPV vaccines and early screening and treatment tools to prevent cervical cancer cases and new gender-focused models for NCD programs and policies that make possible major breakthroughs in women's health. A task force will be announced with the goal of bringing together key organizations in women's health and in NCDs to help create and shape the new emerging women's health agenda, sharing best practices and leveraging expertise. The task force will further global awareness and support for a gender-based approach to NCD prevention and control, gender-specific financing for NCD programs, as well as the expansion of technical capacity and resources to meet women's health needs throughout their lifecycle.

**Integrating NCDS: The Next Frontier in Women's Health** is a special side event of the UN High-level Meeting on Non-communicable Diseases and the Secretary General's Global Strategy for Women's and Children's Health.

The panel will include:

- Dr. Agnes Binagwaho, Health Minister of Rwanda
- Dr. Babatunde Osotimehin (TBC), Executive Director of UNFPA
- Dr. Seth Berkley, CEO of the GAVI Alliance
- Dr. Chris Elias, CEO of PATH
- Dr. Olufunmilayo Falusi Olopade, Walter L. Palmer Distinguished Service Professor of Medicine & Human Genetics at the University of Chicago and member of the US National Cancer Advisory Board
- Jill Sheffield, Founder and President of Women Deliver
- Professor K. Srinath Reddy, President of the Public Health Foundation of India and Chair of the Scientific and Policy Initiatives Committee at the World Heart Federation.

An awards ceremony will follow the panel discussion and launch of the task force.

**Brazilian President Dilma Rousseff** (timing TBC) will be acknowledged for her NCD leadership and personal survivorship.

The **South African First Lady Madame Madiba Zuma** (TBC) will also be recognized for her global leadership on cancer, NCDs and women's health.

To celebrate and honor the lives of women affected by NCDs, the Brazilian photographic exhibition, *De Peito Aberto*, which depicts a woman's journey through breast cancer, will be on show.

Please RSVP with your name, organization, title and email to [deshawn.jenkins@cancer.org](mailto:deshawn.jenkins@cancer.org) by September 9, 2011 to ensure access to the event. Please note this invitation is non-transferrable.